CHAD DOI

VISUAL DESIGNER / FRONT-END DEVELOPER

Email: cd@cmdoi.com ▪ **Phone:** 604 377 2292

LinkedIn: www.linkedin.com/in/chad-doi

PROFILE

Creative Graphic Designer and Web Developer with 16+ years experience in digital/print design, user interface development, web design, front-end development, marketing automation, and media advertising. Enhance end-user experience, skilled in client and vendor relations, and adept at streamlining marketing collateral and promotional campaigns. Proven successes in completing projects within deadlines and committed to creating innovative and strategic designs that inspire and improve company's brand value.

COMPETENCIES

Design: Print | Website Design | Social Media | Photoshop, Illustrator, InDesign, Acrobat, After Effects

User Experience: Sketch | InVision | Axure | Feature Inventory | Affinity Mapping | User Research
User Flow Creation | Sitemap Creation | Card Sorting | Wireframing | Prototyping | Usability Testing

Front-End Development: HTML | CSS | SASS | JS | ASP | PHP | Bootstrap | Wordpress | Drupal | Sitefinity
Salesforce | Hubspot

Digital Marketing: Branding | Marketing Analytics | Content Creation | User Activation and Retention
Email Marketing | SEO | Marketing | Social Media Marketing

Marketing Automation: Hubspot | Salesforce | MailChimp | Constant Contact | Unbounce

PROFESSIONAL EXPERIENCE

Web Developer / Graphic Designer | Teradici   Jun 2014 – Present
- Worked in a collaborative and dynamic environment with a talented marketing team.
- Oversee department's creative output, experienced with a large-volume work load and quick-turnaround while working on many simultaneous projects
- Manage design, development and maintenance of corporate website (Sitefinity), support and partner portals (Salesforce).
- Support product launches and messages with lead-generation landing pages and e-mail campaigns (Hubspot).
- Conceptualize print collateral, product packaging, trade show booths and publication advertising.
- Design technical diagrams and infographics for training videos, presentations and user guides.

Front-End Developer/Graphic Designer | Chad Doi Design   Apr 2007 – Jun 2014
- Designed and maintained websites, custom graphics and layouts.
- Utilized open source programming (WordPress, Drupal) to animate particles on web backgrounds for site-wide promotions.
- Conceptualized innovative content, logo and brochure design, video production, website promotion and marketing, search engine optimization to maintain brand standards.
- Improved client relations to find areas to improve UI and UX experience and enhance sales.

Graphic Designer | AECOM (Formerly Earth Tech Canada Inc)   Mar 2002 – Apr 2007
- Produced presentations, brochures, various types of mapping, technical illustrations, sales sheets, covers, charts and diagrams for proposals.
- Constantly met tight deadlines using AutoCAD, Illustrator and Photoshop.

EDUCATION

UX Design Circuit | General Assembly   **2017**
Web Technologies Certificate | British Columbia Institute   **2009**
B.Sc – Industrial Technologies | Western Washington University   **2001**